



Finger Lakes Regional Economic Development Council

FLREDC Public Meeting
Genesee Community College
May 10, 2023



Welcome

GENESEE COMMUNITY COLLEGE

**Finger Lakes Regional Economic
Development Council**

May 10, 2023



Welcome GCC At a Glance

**Dr. James Sunser, Ed.D.
President**



Mission & Vision

- **Mission**

- **As an inclusive, learner-centered community college, we foster exceptional teaching and educational opportunities that support equitable intellectual and social growth, a commitment to diversity, economic advancement, and engaged citizenship, while focusing on individualized service.**

- **Vision**

- **GCC will be the college of choice, known for its highly innovative, flexible, and individualized educational experiences, life-long learning opportunities, and ability to empower those in our community to thrive in a changing world.**

Values

- **Community** - We commit to effective collaboration and open communication; we are united by our shared purpose and we value our connections with the broader community in which we serve.
- **Diversity** - We embrace the uniqueness of all individuals and groups for their ability to enrich every aspect of our teaching and learning environment.
- **Integrity** - We adhere to high ethical standards and practices; we value honesty, fairness, and transparency in all endeavors.
- **Learning** - We foster a creative, innovative, and collaborative environment that stimulates academic achievement and life-long learning.

Values continued...

- **Opportunity** - We invest in student access, equity, and success to support individual growth, development, and advancement; we value each community member's distinctive potential and capacity to contribute.
- **Respect** - We strive for civility, courtesy, and thoughtfulness, while recognizing and appreciating different points of view.
- **Sustainability** - We pledge to achieve long-term success and viability through environmental protection, stable economic performance, social cohesion and improving the quality of campus life for the college community.

Students and Programs

- **Serving more than 4,000 students, GCC offers a rich campus experience for students close to home or across the globe**
 - **Currently, students from 25 countries call GCC home**
- **With more than 60 academic programs, a 15:1 student to faculty ratio, as well as personal student success coaches, GCC is an environment dedicated to student success.**



Spaces and Places

- **Beyond our state-of-the-art instructional space, our main campus features the Student Success Center, Richard C. Call Arena, as well as a Student Union, multifaceted Arts Center, and our College Village residence halls.**
- **In addition to our main campus, GCC supports the entire GLOW region with five additional Campus Centers located in Livingston, Orleans and Wyoming counties.**



Regional Economic Impact

College Operations Spending Impact	Student Spending Impact	Alumni Spending Impact
College payroll and local operational spending	Student spending	Alumni spending and earning enhancements
\$31.1 million Added Regional Income	\$8.9 million Added Regional Income	\$159.1 million Added Regional Income
756 Jobs Supported in Region	179 Jobs Supported in Region	2,442 Jobs Supported in Region
\$199.1 million Total		

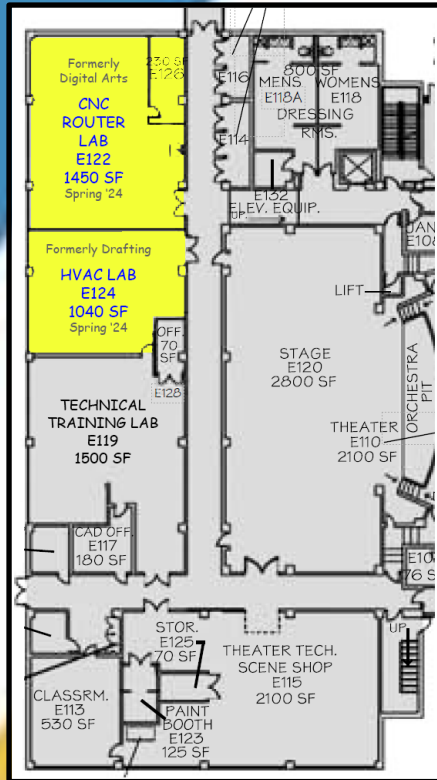
New Program: Solar Electric Technician



Looking Ahead



Workforce Training Labs



**Recently received
\$1M grant from
SUNY for workforce
readiness
programming,
technological
enhancements, and
space improvements**

Welcome

GENESEE COMMUNITY COLLEGE

**Finger Lakes Regional Economic
Development Council**

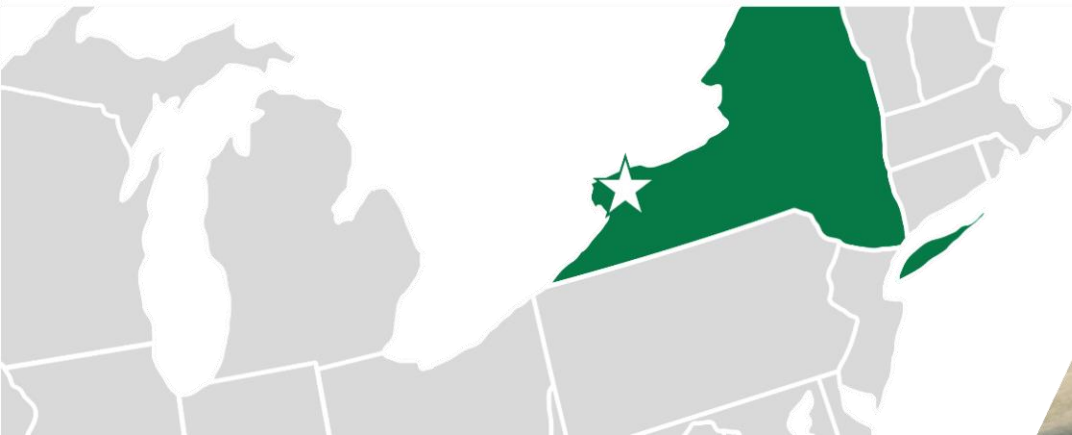
May 10, 2023





Welcome to Genesee County & New York's 1,250 Acre Mega-Site

Finger Lakes Regional Economic Development Council



Welcome to Genesee County!

Plug Power – STAMP Mega Site



HP Hood – Batavia



Liberty Pumps – Bergen



Healthy Living Campus – Batavia



Brickhouse Commons – Pembroke



GLOW With Your Hands



Aligned Local and Regional Development Models



Shovel-Ready Site Development

- Edge Development Strategy
- WNY STAMP Mega-Site

Workforce Development

- Industry Focused
- Stackable Programs
- Genesee FAST Convener & Partnerships

Business Attraction, Expansion & Retention

- Financial Assistance
- Technical Assistance
- Entrepreneurship & Small Business

Placemaking

- Downtown Redevelopment
- Talent Attraction & Retention
- Housing

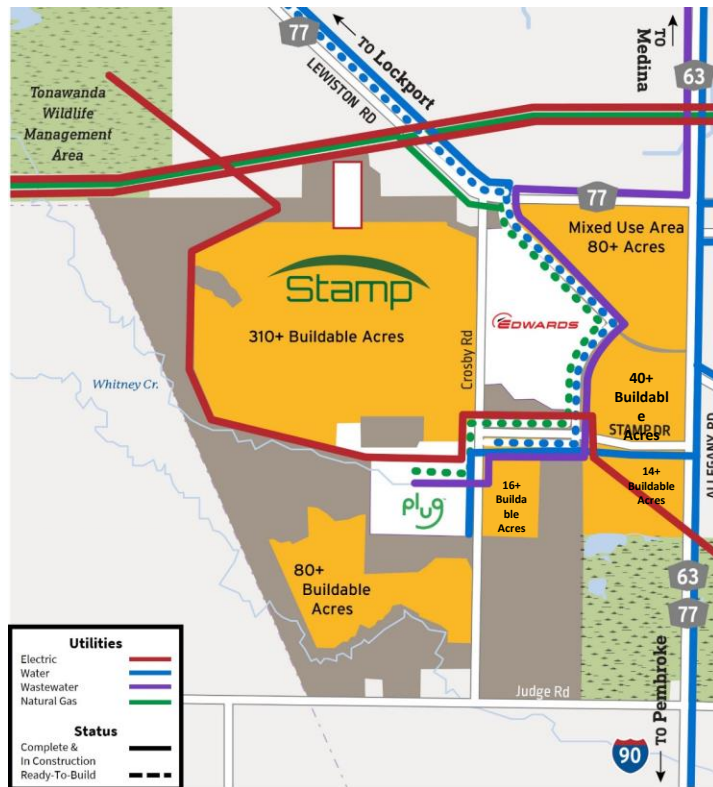
A Mega-Site Designed for Advanced Manufacturing

1,250 Acre STAMP Mega-Site : 540+ Acres Buildable Land Available

Plug Power



- North America's Largest Green Hydrogen Manufacturer
- \$290+ Million Investment
- 68 New Jobs
- \$70,000+ Average Salary



Edwards



- Critical Semiconductor Supply Chain Manufacturer
- \$319+ Million Investment
- 600 Jobs
- \$83,000+ Average Salary

A Regional Approach to Mega-Site Implementation



Current Sales Funnel

- 2 Projects Committed
 - +/- 700 Jobs
 - +/- \$600 Million Investment
- Projects In Due Diligence
 - +/- 735 Jobs
 - +/- \$750 Million Investment

Sales Funnel (Since 2014)

- 74 Projects
- \$328 Billion Investment
- 125,000 Jobs
- 15,000 Acres

What's Next

- Our Region needs a bigger voice
- Our Region needs regulatory alignment with regional priorities
- Our Region needs to find "The Next Mega-Site"

Thank You for Your Support!



**Genesee
County
Economic
Development
Center**



Steve Hyde
President & CEO
(C) 585-409-8852
(E) shyde@gcedc.com

Executive Director Update (Last Meeting: 3/10/23)

FLREDC Member Updates:

Veronica Dasher, Regional Manager - Government and Community Relations, NYSEG and RG&E

Project/Announcements:

- 3/10/2023 10 Finalists Selected for Round Six of Luminate NY
- 3/21/2023 Start of Construction on \$24 Million Affordable Housing Development in Seneca Falls
- 3/31/2023 Application Window Opened for Round Five of the Grow-NY Business Competition
- 4/05/2023 Over \$70 Million in Investments Announced for Critical Water Infrastructure Projects across New York State
- 4/06/2023 Start of a \$26.7 Million Project to Rehabilitate Interstate 390 in Livingston County
- 4/13/2023 Over \$8.3 Million to Municipalities for Electric Vehicle Charging Infrastructure
- 4/21/2023 19 New Certified Climate Smart Communities Announced
- 4/25/2023 City of Rochester Breaks Ground on Aqueduct District Street Improvements
- 4/25/2023 Awards announced for \$42 Million for Small and Mid-Sized Capital Projects for Arts and Cultural Organizations
- 5/03/2023 Historic FY 2024 New York State Budget Announced
- 5/08/2023 DRI & NY Forward Community Kickoff Meetings (Medina, Geneseo, Perry)

Executive Director Update (Last Meeting: 3/10/23)

5/9/2023



GOVERNOR HOCHUL ANNOUNCES PLANS FOR THE COCA-COLA COMPANY TO BUILD \$650 MILLION fairlife® PRODUCTION FACILITY IN MONROE COUNTY

Company Selects Location Due to New York State's World-Renowned Reputation as Agribusiness Global Leader: Expects to Create Approximately 250 New Jobs in the Town of Webster

Investment Complements "Finger Lakes Forward" - The Region's Comprehensive Strategy to Revitalize Communities and Grow the Economy



Executive Director Update (Last Meeting: 03/10/2023) - Continued

NYS Funding Opportunities:

- Office of Strategic Workforce Development (Round 4) – Applications Due June 30th
- Covid-19 Capital Costs Tax Credit – Application period extended until September 30th
- FAST-NY – shovel ready site preparation - rolling applications
- Regional Revitalization Partnership – new funding opportunity for Rochester
- Consolidated Funding Application Round 13 – Launches May 15th



Finger Lakes REDC Meeting FY2024 NYS Budget Update

James Katz, Deputy Secretary for Economic Development & Workforce

MAY 10, 2023

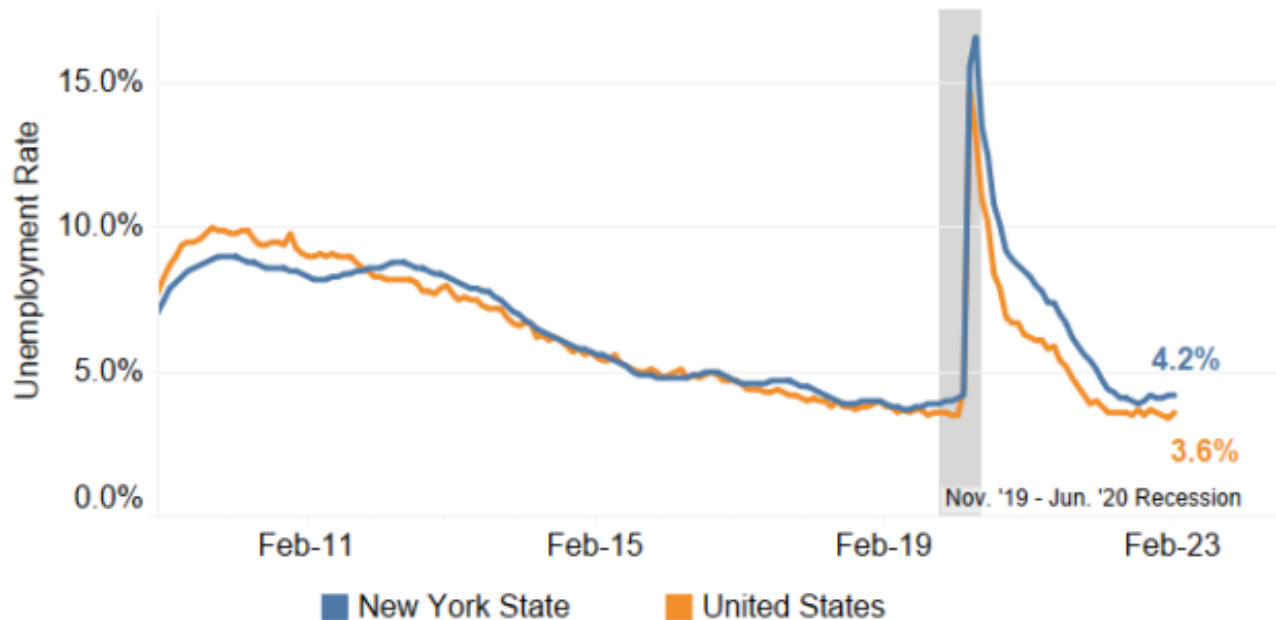
Overview



State of NY Economy: Q1/Q2 2023

- Job recovery has lagged other states but is nearly back to all time pre-COVID highs

Unemployment Rate, NYS & US, January 2009 – February 2023

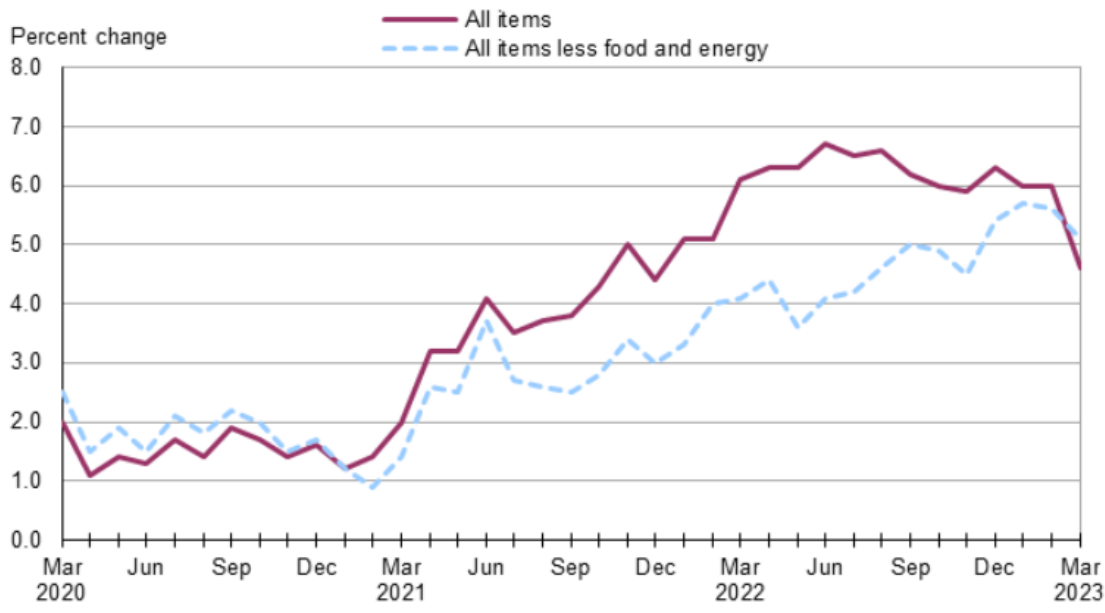




State of NY Economy: Q1/Q2 2023 (Cont'd)

- After rising over the past year, inflation has begun to cool in recent months

Chart 1. Over-the-year percent change in CPI-U, New York-Newark-Jersey City, NY-NJ-PA, March 2020–March 2023

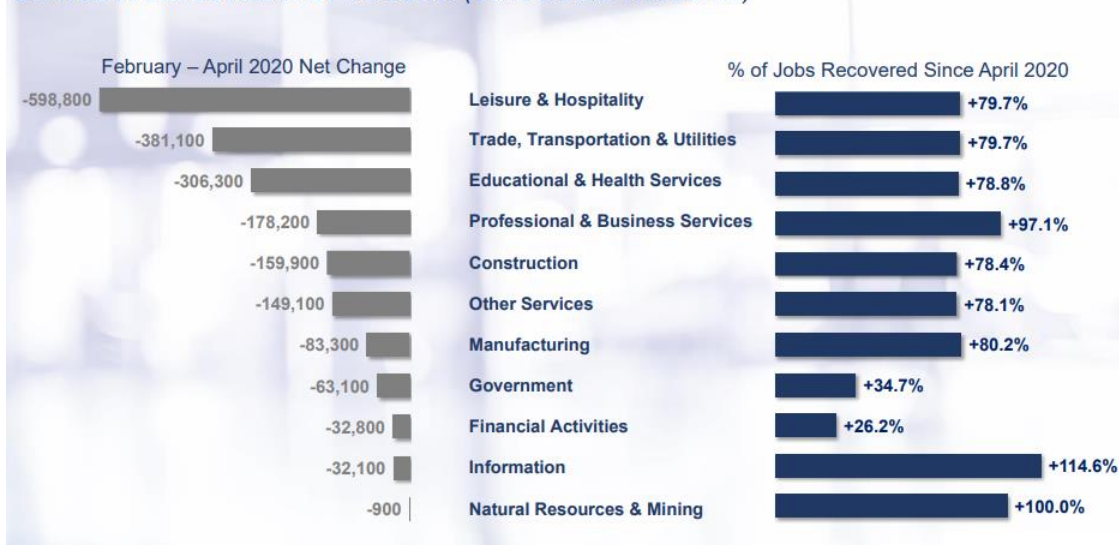




State of NY Economy: Q1/Q2 2023 (Cont'd)

- The shape of our economy has changed – some sectors are structurally threatened, others are boosted:
 - Quality jobs in growth sectors that require physical presence (e.g., semiconductor manufacturing, renewables, supply chain)
 - Leading knowledge economy jobs that will maintain our gravitational pull and tax base (e.g., life sciences, biotech, cyber)

CHANGE IN EMPLOYMENT BY INDUSTRY (SEASONALLY ADJUSTED)





FY 2024 Enacted Budget

**\$229
billion**

FY 2024 All
Funds Spending

The Enacted Budget reflects Governor Hochul's bold agenda to make NY more a more affordable, more livable, safer place for all New Yorkers:

- **Balanced Budget:** Accelerates deposits to reserves, for a total of \$19.5 billion secured for a rainy day
- **Public Safety:** Provides more than \$770 million to address gun violence, reduce recidivism, and support criminal justice system
- **Health Care:** Invests \$1 billion in health care capital funding and \$1 billion to transform NY's continuum of mental health care
- **Climate Crisis and Clean Energy:** Creates "cap and invest" program," in addition to \$500 million in clean water infrastructure funding and \$400 million to provide relief to New Yorkers with high electric bills
- **Transit:** Makes historic investments to strengthen stability of the MTA, as well as record investments in transit access, affordability, and safety across the state
- **Students and Schools:** Provides record \$24.5 billion in School Aid and \$2.4 billion in new capital projects for SUNY and CUNY

Attracting and Growing New York State Businesses



Economic Development Initiatives

- ✓ **Invest in Statewide Economic Development Programs**
- ✓ **Extend and Expand the Film Tax Credit**
- ✓ **Create Innovation Matching Grants Program**
- ✓ **Enhance Linked Deposit Program**
- ✓ **Launch Small Business and Entrepreneurs Grant Program**
- ✓ **Invest in Cell and Gene Therapy Hubs**
- ✓ **Launch Governor's Office of Semiconductor Expansion, Management, and Integration (GO-SEMI)**



Invest in Statewide Economic Development

- ✓ **\$150 million** for capital funding through the Regional Economic Development Council Initiative
- ✓ **\$100 million** for Downtown Revitalization Initiative Round Seven
- ✓ **\$100 million** for NY Forward Round Two
- ✓ **\$50 million** for Restore NY Round Eight
- ✓ **\$15 million** for Centers for Advanced Technology (CATs)
- ✓ **\$14 million** for Centers of Excellence (CoEs)



Extend and Expand the Film Tax Credit

➤ **Generates more than \$9 in economic activity for every \$1 in State incentives**

- Extends credit through 2034
- Increases annual cap to \$700 million (from \$420 million)
- Returns credit to 30% (from 25%) of qualified costs
- Includes Above-The-Line costs: Covers salaries for writers, directors, etc. up to \$500,000
- Modifies the 10% upstate bump: 1) include ATL, 2) remove spending cap, 3) add additional allowances related to upstate activity
- Credits can be claimed quicker due to modified payout rules



Create Innovation Matching Grants Program

- **NYS is #1 in STEM graduates in the Northeast**
- **NYS was one of a minority of states without a federal matching program**

- Creates new \$6 million NYSTAR program to support innovation small businesses
- Matching grants for small businesses receiving federal funds:
 - Small Business Innovation Research (SBIR)
 - Small Business Technology Transfer (STTR)
- Program Structure:
 - Phase 1 awardees: Up to \$100,000
 - Phase 2 awardees: Up to \$200,000



Enhance Linked Deposit Program

- **Offers reduced-rate financing for small businesses, through a \$560 million revolving loan fund for expansions, equipment purchases, and capital costs**
- **To date, ESD has awarded \$2 billion to 6,000 businesses across the state, leveraging \$4 billion in private spending and supporting 30,000 jobs**

- Increases lifetime cap per business to \$6 million (from \$2 million)
- Increases per loan cap per business to \$4 million (from \$2 million)
- Builds on recent changes to program targeted reaching more women and minority owned businesses



Launch Small Business & Entrepreneurs Grant Program

➤ **ESD has delivered nearly \$1 billion in direct grants to small business in the wake of the COVID-19 pandemic**

- Allows municipal agencies to be designated as Entrepreneurship Assistance Centers (EACs)
- Creates new \$400,000 grant program:
 - \$5,000-\$25,000 for graduates of EAC training
 - Grant recipients must remain in NYS for 2 years after award



Invest in Cell and Gene Therapy (CGT) Hubs

- **CGT treats diseases like cancer by manufacturing reprogrammed patient cells to repair those that cause disease or kill tumors**
- **In 2021, one-third of all private life-science investment went to CGT**

- Create two Cell and Gene Therapy (CGT) centers – one upstate and one downstate
- Each center will engage in cutting-edge clinical research, as well as co-locate vital CGT infrastructure, technology, and services



Launch Governor's Office of Semiconductor Expansion, Management, and Integration (GO-SEMI)

- **NYS is home to 76 semiconductor companies that employ more than 34,000 New Yorkers**
 - **Unprecedented opportunity for growth from NY's Green CHIPS program and federal CHIPS and Science Act**
- \$45 million for new office that will:
 - Oversee Micron's \$100 billion megafab investment, creating nearly 50,000 jobs statewide
 - Develop and advance policies to attract the semiconductor industry and its supply chain, coordinate workforce development and community investments, and support cohesive development focused on smart growth principles

Regional Economic Development Councils



**Regional Economic
Development Councils**

Economic Development

“The Regional Economic Development Councils (REDCs) support the state’s innovative approach that empowers regional stakeholders to establish pathways to prosperity, mapped out in regional strategic plans.

The Regional Councils are guided by their regional strategic economic development plans, which emphasize each region’s unique assets and provide strategies to harness local resources to stimulate regional economic development and create jobs statewide. The Regional Councils support the State’s bottom-up, community based, and performance-driven approach to economic development.”

Regional Economic Development Council 2023 Guidebook



Regional Economic
Development Councils

REDC Regional Strategic Planning Process

- **Review and Update regional strategic plan**
 - Re-establish an economic vision for the region's future;
 - Identify and advance projects to meet regional needs;
 - Establish regional priorities that build off the region's unique assets; and
 - Identify opportunities to advance key industries.
- **Challenges Competition**
- **Councils will have assistance from a consultant - RFP posted (submissions due Thursday, June 1)**

<https://esd.ny.gov/doing-business-ny/requests-proposals>



Regional Economic
Development Councils

REDC Round XIII

\$150 Million in Regional Council Capital Funding

- **Councils should continue to advance projects that advance regional priorities**
- **Continue to review & award on a rolling basis**



REDC Round XIII

New for Round XIII

- **Encourage applications that advance strategic focus areas**
 - Green buildings & sustainable development
 - Childcare projects
 - Projects in Severely Distressed Communities
 - Innovative Public-Private Partnerships
- **Projects that support these priorities may qualify for an enhanced incentive**



REDC Round XIII

New for Round XIII

- **Launch of two new sub-programs using Regional Council Capital Funds**
 - **Craft Beverage Micro Grant Program (\$5 million)**
 - Grant awards from \$25k-\$50k
 - **Non-Profit Capital Facility Needs Program (\$5 million)**
 - Grant awards from \$25k-\$100k



2023 Available Resources

Additional programs from 10 state agencies will be made available with awards in Fall 2023

Deadline Programs

Available Resources for Regional Councils in 2023

Programs subject to the 4:00 PM July 28, 2023 Deadline

Empire State Development: Up to \$31 million

- Up to \$15 million for Market New York
- Up to \$5 million for New York State Business Incubator Program
- Up to \$1 million for Strategic Planning and Feasibility Studies
- Up to \$5 million for Craft Beverage Micro Grant Program*
- Up to \$5 million for Not-For-Profit Capital Grant Program*

Homes and Community Renewal: Up to \$24.2 million

- Up to \$4.2 million for New York Main Street Program
- Up to \$20 million for New York State Community Development Block Grant Program*

Office of Parks, Recreation and Historic Preservation: Up to \$27.9 million

- Up to \$26 million for Environmental Protection Fund Grants Program for Parks, Recreation and Heritage (EPF)
- Up to \$1.9 million for Recreational Trails Program (RTP)

Department of State: Up to \$26.8 million

- Up to \$15.3 million for the Local Waterfront Revitalization Program
- Up to \$2.5 million for the Brownfield Opportunity Area Program
- Up to \$2 million for the Smart Growth Comprehensive Planning Grant Program*
- Up to \$2 million for Countywide Resiliency Planning Grant*
- Up to \$4 million for Local Government Efficiency Program*

New York State Canal Corporation: Up to \$1 million

- Up to \$1 million for the Canalway Grants Program

New York State Department of Agriculture & Markets: Up to \$5.8 million

- Up to \$5.8 million for the NYS Grown & Certified Infrastructure, Technology & R&D Program

New York State Energy Research and Development Authority: Up to \$25 million

- Up to \$10 million for Carbon Neutral Economic Development Program
- Up to \$15 million for Commercial and Industrial (C&I) Carbon Challenge

Department of Environmental Conservation: Up to \$96 million*

- Up to \$8 million for the Climate Smart Communities Grant Program*
- Up to \$75 million for the Water Quality Improvement Project (WQIP) Program*
- Up to \$3 million for the Non-Agricultural Nonpoint Source Planning and Municipal Separate Storm Sewer System (MS4) Mapping Grant Program*

Environmental Facilities Corporation: Up to \$18 million*

- Up to \$15 million for the Green Innovation Grant Program*
- Up to \$3 million for NYS EFC Wastewater Infrastructure Engineering Planning Grant *

Open Enrollment Programs

Open Enrollment Programs

Empire State Development: Up to \$225 million

- Up to \$150 million for ESD Grant Funds
- Up to \$75 million for Excelsior Jobs Program

New York State Energy Research and Development Authority: Up to \$15 million*

- Up to \$15 million for Energy Efficiency Programs*

New York State Power Authority: Up to 7 Megawatts

- Up to 7 Megawatts for the ReCharge NY Program

Federal Industrial Development Bond Cap: Up to \$150 million*

- Up to \$150 million for Industrial Development Bond Cap (IDBC)*

Open Enrollment programs will continue to accept applications on an ongoing basis and are not subject to the July 28th deadline.

*REDCs will be made aware of projects applying to these programs but REDCs will not score these projects.

VISIT REGIONALCOUNCILS.NY.GOV



Regional Economic
Development Councils

CFA Timeline

Deadline Programs

MAY 15, 2023
CFA OPENS



JULY 28, 2023
CFA CLOSES



LATE FALL 2023
Award announcements

Open Enrollment Programs

MAY 15, 2023
CFA OPENS



CFA open until funds exhausted.
Projects are reviewed quarterly,
or more frequently if needed.



Regional Economic
Development Councils

REDC Round XIII

Downtown Revitalization Initiative & New York Forward

- \$100 million available for another round for each program
- REDCs tasked with community selections for both programs
- Members to serve on Local Planning Committees



REDC Annual Ethics Training

Ethics training webinars with ESD Counsel:

- Thursday, June 8 @ 1:00 p.m.
- Tuesday, June 13 @ 10:00 a.m.
- Monday, June 19 @ 3:00 p.m.

All voting Council Members must participate in one session.

Submit annual Statement of Interest & Code of Conduct forms.



Thank You



**Regional Economic
Development Councils**

Consolidated Funding Application (CFA) Round 13 Preview

- **Launch: May 15th**
- **Information & Resources: (May-July)**
 - Regional Workshops & Office Hours – Virtual and In-Person Options
 - Live Webinars – Program Specific
 - Pre-Recorded Webinars – Program Specific
 - Written Materials – CFA Guidebook, CFA Resources, CFA System Manual

Information will be posted on the FLREDC Website
regionalcouncils.ny.gov/finger-lakes

Talent Attraction Strategies

Finger Lakes Regional Economic Development Council Meeting

Barb Egenhofer – Director, Talent Strategy
Ferah Roman – Director, Recruitment Services

The Talent Struggle – how did we get here?

- 2 million woman left the workforce
- 3 million workforce “dropouts” don’t plan to return to work
- We need 3.2 – 5 M more people in the workforce to recover
- Pre-COVID we had 7 M job openings vs. 11.4 M today and most of them need to be filled with non-college degree holders
- Aging population – by 2034 older adults will outnumber children for the first time in US history
- We are missing 2 M immigrants – strongly impacting manufacturing, healthcare, construction, farming and maintenance

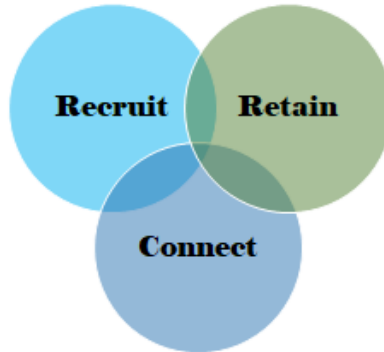


Talent Strategies & Solutions

Our talent work is focused on expanding the size of our employable labor force through strategies that improve:

Recruitment

Retention



Talent Strategy Programs

Reaching our Rochester community

- Greater ROC Careers Portal

Reaching outside of our community

- Veterans Connect
- ROC Remote

Reaching our workforce of the future

- Campus ROC
 - CollegeFEST 2022



Greater ROC Careers Portal

- FREE one-stop solution for connecting all career seekers to Greater Rochester opportunities.
- Candidate resources for resume building, interviewing techniques & making a career transition.
- Successful recruiting strategies for Employers to win the war for talent.
- Links to Community resources and partners.



www.greaterROCCareers.com



Veterans Connect

- Fort Drum separates about **250 to 270** Soldiers a month.
- Well-trained, disciplined, agile workers essential to our labor force.
- Excellent source of talent for your organization.
- We have the **ONLY** regionally-organized effort at Fort Drum.



Program Manager: Yashira Rodriguez
Yashira.rodriguez@greaterrochesterchamber.com





www.GreaterROCRemote.com

GREATER > ROC REMOTE

Greater ROC Remote was created to enhance our existing workforce by bringing in new diverse, talented, driven individuals to our region for collaboration, networking, and community building.

Program Manager: Melanie DellaPietra
melanie.dellapietra@greaterrochesterchamber.com

Greater ROC Remote

- Expand the size of our employable labor force
- Attract new talent and spendable income
- Create a significant economic impact
- Bolster marketing efforts, shifting the narrative, and rebranding Greater Rochester as a talent destination
- Deepen and diversify our talent pools
- Bring new companies and deeper entrepreneurial presence

GREATER > ROC
REMOTE

YEAR ONE DATA:

- 2,400+ Applicants from all 50 States
- 32 Relocations Year One bringing 71 individuals to the area
- 50 Relocations Planned for 2023
- Annual Income earned by participants totaled \$2.7M
- 50% Purchased Homes





A Greater Rochester Chamber Program

Helping Students Fall in Love with Greater Rochester and STAY here post-graduation



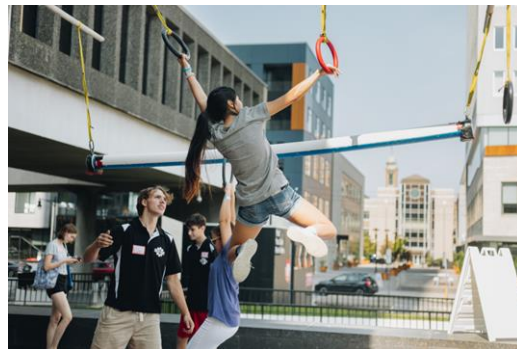
Program Manager: Julia Pagano
Julia.pagano@greaterrochesterchamber.com

Campus ROC

- On & Off Campus Events all year long to engage over 19,000 students
- Thousands of students follow our social media platforms
- Students are CampusROC Ambassadors
- Over 300 companies engaged with CampusROC for internships, co-ops and post-graduation hiring



A Greater Rochester Chamber Program



TALENT STRATEGY BY THE NUMBERS:

OUR CONNECTION TO EMPLOYERS

400+

employers registered on GreaterROCCareers.com

315

employers have worked with CampusROC, 100 of which have launched new internship programs

516

employers have worked with Veterans Connect

32,000+

jobs posted by employers on GreaterRocCareers.com

5

new Greater Rochester Chamber staff members added to facilitate talent strategy work

OUR CONNECTION TO JOB SEEKERS

153,000+

job views on GreaterROCCareers.com since July 2021

349

veterans engaged with through visits to Fort Drum and other briefs and events

19,000+

college students engaged with through over 40 events and presentations on- and off-campus

OUR IMPACT ON PLACEMENTS

32

remote workers relocated to the Greater Rochester region

24

college students directly placed in internships or post-grad jobs by CampusROC

9

veterans have committed to relocate to Greater Rochester by Q3 2023

3,300

jobs applied for on GreaterROCCareers.com

OUR IMPACT ON THE COMMUNITY

\$2.1M

in income added to the region by Greater ROC Remote movers

71

jobs added to the region through Greater ROC Remote

15 MSAs

the Greater Rochester region has passed in regional GDP in a national benchmarking survey

2,400

applicants for the Greater ROC Remote Program



What can you do?

- Shorten your hiring process and decision-making time
- Onboard, train and enculturate quickly
- Help to solve the childcare costs and transportation issues
- Tap into the “Hidden Workforce”
- Call us for consultation and strategy development
- Contact TalentEdge for a customized solution





TAL+NTEDGE

Ferah Roman

Director – Recruitment Services



Benefits of Partnering with TalentEdge

TalentEdge is a full-service recruiting firm working with top employers and job seekers in the Greater Rochester area and beyond.

For almost 40 years, we have helped local businesses find the talent they need to ensure their continued growth and success.

Our expert team focuses on your needs and customizes their approach to help achieve your goals and build a winning team.

- We understand current hiring complexities
- We provide an advantage of knowing market trends in your sector
- Faster hiring is a key to getting the talent you need
- Having access to a wider reach of candidates
- Access to knowledge of salary rates to ensure competitiveness

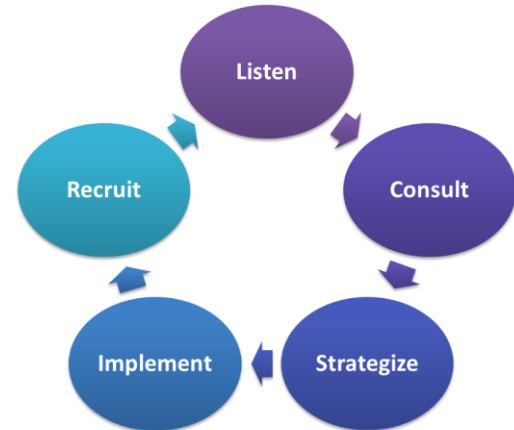


Our Strategy & Promise to Our Clients

Our Strategy: To create lasting partnerships with our clients by delivering top-notch talent for all your hiring needs, regardless of the position's level in the organization.

Our Promise: We will become a trusted extension of your team to alleviate the time and effort that goes into sourcing talent, thereby allowing you to focus on other top priorities.

We pride ourselves in our five-step consultative approach



Our Suite of Services Tailored to Your Unique Needs

- Professional Direct Hire Placement
- Traditional Staffing Services: Contract & Temp to Hire
- Payroll Services
- On-site Recruitment Services
- Onboarding & Engagement
- Talent Acquisition Services





Thank You!

Barb.Egenhofer@greaterrochesterchamber.com
Ferah.Roman@talentedge.us

FLREDC Member Discussion



2023 FLREDC Workplan Highlights

May 15	CFA Round 13 Launch
<i>May-Jul</i>	CFA/ESD Workshops and Regional Office Hours (Dates & Locations TBD)
June 29	FLREDC Public Meeting 10am-noon, Penn Yan
<i>June-Nov</i>	Strategic Plan Activities
July 28	CFA Deadline (for applicable deadline programs)
<i>Aug TBD</i>	CFA Scoring Activities
<i>Sept TBD</i>	FLREDC Public Meeting, Time & Location TBD
Fall TBD	FLREDC Public Meeting, Time & Location TBD



Finger Lakes Regional Economic Development Council

FLREDC Public Meeting
Genesee Community College
May 10, 2023

